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Key words: culturological competence, culture pedagogical potential, actualization of the culture pedagogical potential

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Key words: health-saving educative environment, pupil’s health, health creation, health potential of the pupil, health-saving factors

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Key words: childhood, childhood socialization, social and pedagogical approach, culture
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**SOCIAL EDUCATION OF CHILDREN AS A PROFESSIONAL PROBLEM OF SPECIALISTS**  
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**Key words:** children from a ‘group of risk’, social education, social adaptation, education mode

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**PROBLEM OF HUMANIZATION OF SOCIAL AND CULTURAL SERVICE IN THE MODERN SOCIETY**  
The article reviews priorities of universal values in the sphere of social and cultural service, analyzes obstacles and reserves in spreading the humanistic experience in a social sphere, studies mechanisms of revival of Russian enlightenment traditions

**Key words:** social and cultural service, humanization of a social sphere, culture and leisure institutions

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**Key words:** ethnic culture, ethnic and cultural competence, model of ethnic and cultural education

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**GENDER ASPECT OF MODERN FAMILY SUBJECTS’ RELATIONS**  
The article is devoted to gender aspects of requirements of modern family subjects. Main features of family relations are reflected. It is specifically noted that social and psychological changes in the family are caused by gender peculiarities of attitudes to marriage: this should be taken into account by specialists of assisting professions in the sphere of the conducted study

**Key words:** gender differences, marriage and family relations, structure of a family, failures in building the family

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**FORMATION OF A Viable PERSON OF A VILLAGE SCHOOL STUDENT**  
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**Key words:** viability, viable person, positive attitude, personal qualities, psychological stability

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**MULTILEVEL EDUCATION IN THE TEACHER TRAINING SYSTEM**  
The article touches the problem of transition to the multilevel model of teacher training considering the principles of the Bologna Process and regional features of the education area. The formulation is given to actual tasks of bachelor degree development in the primary school teaching profile

**Key words:** professional training, multilevel education, pedagogical education, competence-based approach, polylingual education, bachelor, primary school
The article contains the analysis of the adult trainee concept. It is shown that in military higher schools students mature in the course of a education process. It is proposed to apply pedagogical methods in education of juniors students and andragogical technologies in education of senior ones. The conclusion is made that military higher schools belong to a specific type of educational institutions for adults.

**Key words:** adult trainee, stages of growing up, pedagogical technologies, methods of andragogics, military education

The article considers a technological approach to development of students’ educational motivation. The essence of the concept 'educational motivation' is disclosed; conditions providing the realization of the described technology are specified.

**Key words:** educational motivation, technological approach, humane technology, pedagogical support, activity, educational activity

The article considers problems of formation of competence on applying information technologies by documentation experts. Definition of readiness for using IT by documentation experts in their professional activity is specified. A system of using IT by documentation experts is overviewed.

**Key words:** formation, readiness, competence, information technologies, documentation expert

The article considers problems of formation of pedagogics as a social and humane science. The effect of ideology and politics on the development of pedagogics is discovered. The author underlines the dependency of pedagogics on expectations of the state and society and specifies a problem of necessity of internal freedom associated with this humane sphere.

**Key words:** pedagogics, state, society, politics, education, ideological meaning, social and humane science, expectation of the society
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Key words: pedagogical technologies, teaching process, success of educational activity

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Key words: labor market, competences, business, entrepreneurialship, teaching, training company

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Key words: continuous education, methodological competence, research activity, teacher

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