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Chelovek i Obrazovanie

(Man and Education)

No.3 - 2008

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The modern stage of development of the Russian educational system is determined by new requirements for formation of a person's internal world to overcome negative social phenomena and raise the human potential of the country. In the author's opinion, solution of these tasks is associated with development of the non-formal education system; basic premises of this education being considered in the article

Key words: education of adults, andragogy, non-formal education, formal education, informal education, education management, socialization of a person

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PROJECTING OF GOAL SETTING AS A SYSTEM-FORMING COMPONENT OF ORGANIZATION OF PEDAGOGICAL ACTIVITY 10

The article studies a pedagogical ideal as a model of a school graduate. Goal setting stages (analysis of internal and external environment, educational organization mission definition, development of the goal, hierarchization of the goal) are proposed and substantiated. Requirements for goal setting are established. Procedures and rules of simulating the goal as a component of school development project are justified

Key words: goal of education, goal of school, goal-ideal, goal-checkpoint, goal simulation, goal setting stage, requirements for goal setting, hierarchy of goals, development of school

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The article considers strategic reference marks of creating the programs of supplementary education for teachers stipulated by challenges of a modern post-industrial society. Consideration is given to problems of development of professional and personal culture within the framework of a competence-based approach concept, types and models of educational environments of the post-diploma education

Key words: improvement of qualification of educational sphere employees, teacher's professional development, educational program of qualification improvement, educational environment of qualification improvement, technology of teaching adults

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Key words: professional activity, space of presentations, subject of activity, intellectual and informational support, intellectual and informational continuum, fractal informational environment, generation of actual knowledge, generation of methods of activity

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Larisa Ivanovna LEBEDEVA Cand. of Sc., Assoc. Prof., Dept. of Pedagogy Herzen State Pedagogical University of Russia 48, Moyka emb., bld.11, 191186, St.Petersburg, Russia; e-mail herzen-kp(at)mail.ru MAGISTER EDUCATION AS AN ADULT TEACHING	36
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Sergey Aleksandrovich FILIN Cand. of Sc., Dr. in Business Administration, Director "Intitute of Directors" Ltd. (a training company) 29-b, Satpayeva ave., bld. 14, Almaty, 050008, Republic of Kazakhstan; e-mail kid(at)nursat.kz Tatiana Viktorovna FILINA MBA, Executive Director "Intitute of Directors" Ltd. (a training company) 29-b, Satpayeva ave., bld. 14, Almaty, 050008, Republic of Kazakhstan; e-mail kid(at)nursat.kz PECULIARITIES OF INTERNAL CORPORATIVE EDUCATIONAL SYSTEMS FOR ADULTS The article considers issues of improving the efficiency of internal company training of the managerial staff. The author justifies that in the course of short-term trainings the volume of knowledge and skills of trainees does not increase as it had been proposed before, but their professional beliefs, i.e. attitude to existing professional information and skills, change Key words: internal company training, short-term training, training, professional beliefs	45

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