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Alexandra Gennad'evna FILIPOVA Cand. of History, Assoc. Prof., Dept. of Social Work; Dr.'s degree Applicant Komsomolsk-on-Amur State Technical University 27, Lenin str., Komsomolsk-on-Amur, 681010, Russia; tel. +7 (84217) 547-691; alexgen77(at)list.ru	
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Dr. of Economics, Full. Prof., Chief Researcher Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia; tel. +7 (812) 400-10-65; iovrao(at)mail.ru FOLK HIGH SCHOOLS: TRENDS AND HORIZONS	ō
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Natalia Sergeevna MALYAKOVA Cand. of Pedagogy, Assoc. Prof., Dept. of Special Pedagogy and Psychology, Dr.'s degr. Applicant S.M.Kirov Pskov State University 2, Lenina square, 180000, Pskov, Russia; tel. +7 (8112) 72-04-11	
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Svetlana Anatilievna PISAREVA Dr. of Pedagogy, Full Prof., Dept. of Pedagogy The Herzen State Pedagogical University of Russia 48, bld. 11, Moika emb. (room 26), St.Petersburg, 191186, Russia; tel. +7 (812) 312-16-87; herzen-kp(at)mail.ru THE SYSTEM OF SCIENTIFIC AND METHODOLOGICAL PROVISION OF HIGHLY-QUALIFIED STAFF TRAINING The article deals with the problems of support of the scientific supervisor's and post-graduate student's activities with modern educational-methodological and scientific-methodological means. Attention is focused on the need for working out a teaching kit for the educational programs of post-graduate studies as stages of post-graduate education. Key words: staff training, educational programs, teaching kit, teaching kit model, informational support	
Yuriy Mikhailovich IPATOV Dr. of Economics, Full Prof., Deputy Director in Research Activities Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia; tel. +7 (812) 404-62-39; iovrao(at)mail.ru STATE OF EDUCATIONAL SERVICES MARKET IN CONTEMPORARY RUSSIA (ECONOMIC ASPECT)	
Alvina Pavlovna PANFILOVA Dr. of Pedagogy, Full Prof., Dept. of Social Management The Herzen State Pedagogical University of Russia 48, bld. 6, Moika emb., St.Petersburg, 191186, Russia; tel. +7 (812) 314-60-42; gromova(at)herzen.spb.ru DEVELOPMENT OF A POSITIVE IMAGE OF MASTER OF SCIENCE IN THE CONTEXT OF TEACHING SELF-PRESENTATION The article deals with the current core competencies necessary for a MSc to develop his/her positive image and acquire the technique of successful self-presentation. Key words: attraction, fascination, identification, communication skills, trust relationship	

Cand. of History, Assoc. Prof., Faculty of Russian As a Foreign Language The Herzen State Pedagogical University of Russia 48, Moika emb., St.Petersburg, 191186, Russia; tel. +7 (812) 764-06-56; postmaster(at)herzen.spb.ru Konstantin Andreyevich PSHENKO Dr. of History, Chief Researcher Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia; tel. +7 (812) 400-10-65; iovrao(at)mail.ru Tatjana Germanovna SHARRY Cand. of Pedagogy, Assoc. Prof., Faculty of Russian As a Foreign Language The Herzen State Pedagogical University of Russia 48, Moika emb., St.Petersburg, 191186, Russia; tel. +7 (812) 764-06-56; postmaster(at)herzen.spb.ru CONCEPT OF SOCIOCULTURAL, LINGUISTIC AND LEGAL ADAPTATION OF LABOUR MIGRANTS IN THE RUSSIAN FEDERATION Conceptual basic of organization of educational activity in areas of socio-cultural, linguistic and legal adaptation of	. 49
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Irina Vladimirovna DITTS Snr. Lecturer, Latin Language, Dept. of Civil Law and Civil Process Saint Petersburg State University of Engineering and Economics (ENGECON) 27, Marata str., St.Petersburg, 191002, Russia; tel. +7 (812) 718-50-36; Dept.cld(at)engec.ru REFLECTION OF IDEAS OF ANTIQUITY AS A SPIRITUAL EXPERIENCE IN CONTEMPORARY EDUCATION	. 55
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Svetlana Vyacheslavovna KAHNOVICH Cand. of Pedagogy, Assoc. Prof., Dept. of Preschool and Primary Pedagogy, Dr. degr. Applicant Mordvinian State Pedagogical Institute 11-a, Studencheskya str., Saransk, 430007, Russia; tel. +7 (8342) 339355; kahnowish(at)mail.ru SOCIO-CULTURAL POTENTIAL OF MUSEUM PEDAGOGY IN THE CONTEXT OF PRESCHOOL CHILDREN'S ART LITERACY The article reveals the problem of preschool children's art literacy development. Museum pedagogy makes possible to	. 59
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Asiet Nurbiyevna AUTLEVA Cand. of Pedagogy, Assoc. Prof., Dept. of Pedagogy and Teaching Technology Adygh State University 208, Universitetskaya str., Maykop, 385000, Russia; tel. +7 (88772) 57-19-05; rector(at)sgu.ssu.runnet.ru	
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Iya Borisovna SUSLOVA Cand. of Pedagogy, Deputy Director (marketing) Dr.'s degree Applicant at State University for Tourism & Recreation of Sochi. "Green grove –VIP" Boarding House 120/2, Kurortny pr., Sochi, 354058, Russia; tel. +7 (8622) 695 615; tynn(at)yandex.ru SENSE-MAKING VECTORS OF PEDAGOGICAL ANTHROPOLOGY AS A CONDITION OF HUMANIZATION OF EDUCATION The author makes an attempt to construct an algorithm for pedagogical design based on the heuristic potential of the Kant's ethics. The concepts of "human essence", "human nature", "supreme good", "moral duty" are investigated on the basis of ethical and philosophical ideas. Key words: humanization of education, essence of the man, ethics of Immanuel Kant, supreme good, sumreme bonum, moral duty, pedagogical anthropology, self-actualization	69
Rozalia Serafimovna NIKITINA Ekaterina Ivanovna VINOKUROVA Cand. of Pedagogy, Snr. Researcher Sahka (Yakutia) Research Institute for National Schools 22, Oktyabrskaya str. (room 302), Yakutsk, Republic of Sahka (Yakutia), 677000, Russia; tel. +7 (4112) 42-96-77 MONITORING OF THE TRADITIONAL KNOWLEDGE OF NATIVE PEOPLES OF THE SAKHA REPUBLIC (YAKUTIA) IN CONDITIONS OF IMPLEMENTING THE SECOND GENERATION OF THE FEDERAL STATE EDUCATIONAL STANDARDS The authors of the article reveal the importance of the study of North native peoples' traditional knowledge when developing the schoolchildren's social and cultural competence. The results of the monitoring of the types and the levels of traditional knowledge are given. Key words: social and cultural competence, age-old traditions, ethno pedagogy, environmental education, life safety education, life ensuring, culture of nature use, traditional economy	
Veronica Yurievna ARESTOVA Cand. of Pedagogy, Assoc. Prof., Dept. of Primary Education Chuvash State Pedagogical University 38, K. Marx str., Cheboksary, 428000, Chuvash Republic, Russia; tel. +7 (8352) 456-823; nii(at)chgpu.edu.ru EDUCATIONAL POTENTIAL OF THE THEATRICAL FORMS OF CHUVASH RITUAL-GAME FOLKLORE The article discusses etnotheatrical process in terms of its essential features and educational potential on the example of Chuvash folk ceremonies, games, songs. The author illustrates her ideas by samples of theatrical forms of Chuvash folklore, based on elements of dramatization expressed in dialogues, impersonations, game action. Key words: ethnotheatrical process, ethnopedagogy, pedagogical potential, Chuvash folk rituals, dramatic forms of folklore	
Vladimir Afanasievich VOLGUNOV Cand. of Pedagogy, Assoc. Prof., Dept. of General and Social Pedagogics A. P. Gaydar Arzamas State Pedagogical Institute 21, Kalinina str., Arzamas, Nizhegorodskaya obl., 607220, Russia; tel. +7 (83147) 2-44-70; arz65(at)mail.ru SOCIALIZING ENVIRONMENT OF A COUNTRY HEALTH CAMP FOR CHILDREN	82
Yelena Vladimironva BAZANOVA Head of a Dept. of the Education Committee Shuryshkar Municipal Administration 41, Sovetskaya str., Mouzhi, Shuryshkar distr., Yamalo-Nenetskiy reg., 629640, Russia; tel. +7 (34994) 21290; admmuji(at)gmail.com ORGANIZATIONAL STRUCTURES OF MANAGEMENT OF EDUCATIONAL PROCESS IN RURAL AREAS The article analyzes the peculiarities of designing organizational structures of educational process management in rural area in terms of environmental, system approaches. The experimental data on the problem are given. Key words: organizational management structures, project work, education, rural area	88

Anna Victorovna SAVITSKAYA Cand. of Pedagogy, Assoc. Prof., Dept. of Natural Sciences Chelyabinsk Institute of Railway, a branch of Urals State University of Railway Transport 88, Tsvilling str., Chelyabinsk, 454091, Russia; tel. +7 (8351) 237-01-10	
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Olga Matveyevna VLADYKO Cand. of Pedagogy, Assoc. Prof., Dept. of Pedagogy and Psychology of Vocational Training 18, Bolshaya Morskaya str., St.Petersburg, 191186, Russia; tel. +7 (812) 315-15-83; pppo(at)sutd.ru Aleksey Dmitriyevich SHMATKO	
Cand. of Economics, Assoc. Prof., Dean of Training and Retraining of Scientific and Pedagogical Staff North-West State Technical University 5, Millionnaya str., 191186, St.Petersburg, Russia; tel. +7 (812) 335-26-53; fpkp(at)bk.ru	
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Olga Alexandrovna KRUPINA Choral Classes Teacher (conducting, choral solfege), Postgrad. Student St.Tikhon Orthodox University for the Humanities, Choir Schol at the Liturgical Singing Faculty 14, Vishnyakovskiy lane, Moscow, 115184, Russia; tel. +7 (495) 953-60-21; peniecercovnoe(at)yandex.ru
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Ulyana Fedorovna EGOROVA Postgrad. Student; Snr. Lecturer at Dept. of Precious Stones & Metals Processing Technology, Physicotechnical Institute North-East Federal University 46, Kulakovckaya str., Yakutsk, 877000, Russia; tel. +7 (4112) 49-68-37; TODKiM(at)mail.ru
ETHNO-CULTURAL ASPECT OF DEVELOPMENT OF CREATIVE ABILITIES OF STUDENTS – FUTURE EXPERTS IN JEWELRY
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Ekaterina Aleksandrovna MARALOVA Dr. of Pedagogy, Full Prof., Dept. of Correctional Pedagogy Novgorod Institute for Development of Education 27, Novoluchanskaya, Velikiy Novgorod, 173001, Russia; tel. +7 (8162) 77-14-63; mea-kat(at)mail.ru Marina Valentinovna TYUYUNIK Lecturer, Dept. of Pedagogy and Psychology Novorossiysk branch of Slavyansk-na-Kubani State Pedagogical Institute 6, Zolotarevskogo str., Novorossiysk, 353919, Russia; tel. +7 (8617) 220-267 TO THE PROBLEM OF TEACHER'S PROFESSIONAL AND PERSONAL SUPPORT IN THE EDUCATIONAL ENVIRONMENT OF THE MODERN SCHOOL
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Lilia Vladimirovna REZINKINA Head of the Lyceum, Postgrad. Stud. at the Yaroslav-the-Wise Novgorod State University Kirishi Lyceum 29, Energetikov str., Kirishi, Leningrad obl.,187110, Russia; tel. +7 (81368) 413-79; kirishi-licey(at)narod.ru
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Alexander Stepanovich RODIKOV Cand. of Pedagogy, Dean of Supplementary Education, Assoc. Prof. at Dept. of General and Social Pedagogy Nizhnevartovsk State University of Humanities 56, Lenin str., Nizhnevartovsk, Tyumen obl., 628605, Russia; tel. +7 (3466) 44-39-50; nggu(at)wsmail.ru
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exandra Nikolaevna KUZNETSOVA Teacher of Music Grammar school No.155, Ekaterinburg 90, Cheljuskintsev Str., Ekaterinburg, 620027, Russia; Alexandra-77(at)list.ru	
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ina Nikolayevna ZAGOUZINA Dean of Humanities Nevskiy Institute for Management and Design 1-A, Yuri Gagarin av. (room 17H), 196105, St.Petersburg, Russia; tel. +7 (812) 328-11-17; info(at)euro-expert.ru	
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Iga Alekseevna ZAPLATINA Cand. of Pedagogy, Assoc. Prof., Dept. of Physical Training Kuzbass State technical University 28, Vesennaya str., Kemerovo, 410012, Russia; tel. +7 (83842) 396-397; zoa(at)kuzstu.ru	
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revik Sergeyevna SARGSYAN Cand. of Tech. Sc., Assoc. Prof. at Dept. of Communication Systems, State Engineering University of Armenia (Polytechnic). President of "Adult Education and Lifelong Learning" Association. Head of ARLIAN, a Consulting and Training Company. State Engineering University of Armenia (Polytechnic). 105, Teryan str., 0009, Yerevan, Armenia; tel. +374 (10) 562336; antenna(at)seua.am. ram Arshavirovich AVAGYAN Director of "Global Developments" Fund, Member of Board of "Adult Education and Lifelong Learning" Association "Global Developments" Fund (GDF), a non-governmental organisation.	
4, Tigran Metsi avenue., 0010, Yerevan, Armenia; tel. +374 (10) 543472; aram.avagyan(at)netsys.am. atyana Babkenovna MARANJYAN	
Snr. Lecturer, Dept. of Economics of Yerevan Branch of Moscow State University of Economics, Statistics and Informatics. Member of Board of "Adult Education and Lifelong Learning" Association. Yerevan Branch of Moscow State University of Economics, Statistics and Informatics.	
5/2, Arzumanyan str., 0038, Yerevan, Armenia; tel. +374 (10) 380345; tmarandjyan(at)mesi.ru.	
Deputy National Coordinator, Institute for International Cooperation of the German Adult Education Association (DVV international, Branch Office in Armenia). Postgrad. Student at Yerevan State Linguistic University after Brusov. Member of Board of "Adult Education and Lifelong Learning" Association. Institute for International Cooperation of the German Adult Education Association (dvv international), Branch Office in Armenia. 1, Charents str., 0025, Yerevan, Armenia; tel. +374 (10) 57 48 25; avanesyan(at)dvv-international.am.	
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Tatiana Vsevolodovna MOUKHLAYEVA Cand. of Pedagogy, Snr. Researcher Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia; tel. +7 (812) 404-62-39; iovrao(at)mail.ru	
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Irina Anatolyevna IVLIYEVA Dr. of Pedagogy, Full Prof., Dept. of Social and Cultural Activities	
Saint-Petersburg State University for Culture and Arts 2, Dvortsovaya emb., 191186, St.Petersburg, Russia; tel. +7 (812) 312-20-02; skd259(at)yandex.ru	
2, Dvortsovaya emb., 191186, St.Petersburg, Russia; tel. +7 (812) 312-20-02; skd259(at)yandex.ru GENERAL CULTURAL DEVELOPMENT OF AN INDIVIDUAL IN THE SYSTEM OF CONTINUING VOCATIONAL EDUCATION	