CONTENTS. ABSTRACTS. KEY WORDS. ABOUT AUTHORS

ISSN 1815-7041 Chelovek i obrazovanie (Man and Education) No. 2 (27) 2011

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DEVELOPMENT OF TECHNICAL UNIVERSITY TEACHERS' ADDITIONAL EDUCATION	4
The article regards the problems of additional vocational education of higher technical school teachers. Tendencies its development, which are connected with the influence of economical and sociocultural factors. are characterized	of
Key words: higher technical school, teacher, additional vocational education, education development tendencies	
Marina Viktorovna ALEKSANDROVA Dr. of Pedagogy, Full Prof., Dept. of Professional Pedagogical Education and Social Management The Yaroslav-the-Wise Novgorod State University; 6/64, Chudintseva Str., Velikiy Novgorod, 173007, Russitel. +7 (8162) 33-55-60; natalia_nov75 (at) mail.ru Roza Moiseevna SHERAIZINA Dr. of Pedagogy, Full Prof., Honored Worker of Higher School of Russia, Director of the 'Mobilitet' Center for Regional Problems of Adult Education The Yaroslav-the-Wise Novgorod State University	al
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TRENDS IN THE REFORM OF TEACHER EDUCATION IN THE CLASSICAL UNIVERSITY	
Key words: university pedagogical education, context-biographical approach, network interaction, career competence	
Olga Valentinovna PAVLOVA Cand. of Pedagogy, Head of Dept. of Candidate and Doctorate Education Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo Str., St.Petersburg, 191119, Russia; tel. +7 (812) 404-62-39; iovrao (at) mail.ru	
SOCIO-DIDACTIC ASPECTS OF CONTINUING ADULT EDUCATION	
The article makes attempts to reveal the socio-pedagogical and didactic-technological features of the modern system of continuing education of various categories of adults	
Key words: continuing education, adult education, andragogy, andragogic model of learning, transformative lear vocational training, retraining, third age education	ning,
Evgeniy Vladimirovich KARPOV Cand. of History, Applicant for Dr. of Pedagogy Degree Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia; tel. +7 (812) 404-62-39; iovrao (at) mail.ru	
INFORMATIONAL AND TECHNOLOGICAL ASPECTS OF THE MODERNIZATION OF CIVIL-AND-LEGAL EDUCATION	10
IN UNIVERSITY The main objectives and functions of the continuous civil education are considered. A number of social modernization	
slowdown factors which can be overcome through education are marked out. The author considers some aspects of the university teaching staff's willingness to technological and methodological innovations, and analyzes organization and methodological suitability of the video recording, editing, archiving and publishing of lectures and seminars in university	he al
Key words: adult education, continuing education, civil education, legal education, lecture video recording, super competitive skills	r-

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DESIGNING THE STRUCTURE AND CONTENT OF PROFESSIONAL-DYNAMIC SYSTEM	
OF THE TEACHER'S SELF-DEVELOPMENT	:3
The article presents the essence of the author's concept of the teacher's self-development professional-dynamic system: its contents, structure, functional peculiarities	
Key words: humanitarian system, teacher self-development, self-development plan, didactic framework	
Elena Gennadievna KOROLIOVA Cand. of Pedagogy, Snr. Researcher Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., 191119, St.Petersburg, Russia; tel. +7 (812) 404-62-39; iovrao (at) mail.ru	
OPEN EDUCATION AS A CONDITION OF SELF-REALIZATION: SOCIO-PSYCHOLOGICAL ASPECT2	27
The article discusses the concept of "openness" in terms of different sciences, genesis and the scientific meaning of the "open education" concept, approaches to the definition of "open education" used in pedagogical theory	
Key words: openness, openness as a scientific category, open society, open education, information society	
Igor Gennadyevich GOLYSHEV Cand. of History, Applicant for Dr. of Sc. Degree, Dept. of Vocational Education Methodology and Theory Institute of Pedagogy and Psychology of Professional Education of Russian Academy of Education 12, Isaeva Str., Kazan, Tatarstan, 420039, Russia; tel. +7 (843) 542-63-24; docent (at) orionet.ru OPERATIONAL MODEL OF REGIONAL LABOUR MARKETS AND EDUCATIONAL SERVICES IN HIGHER EDUCATION	31
Key words: professional education, vocational training, integration of education, pedagogical modeling	
Alexander Ivanovich BONDARCHUK Cand. of Pedagogy, Assoc. Prof., Dept. of Preschool Pedagogy and Psychology Belgorod State University 12, Studencheskaya str., Belgorod, 308000, Russia; tel. +7 (4722) 30-13-00 # 28-43; Bondarchuk (at) bsu.edu.ru USE OF PEDAGOGICAL CULTURE AND FOLKLORE OF RUSSIAN PEOPLE IN THE COURSE OF MORAL EDUCATION	36
process of moral education	
Key words: folk pedagogy, philosophy, psychology, moral education, folklore, self-determination, labour, healthy way of life	
Sergey Michailovich YOLKIN Cand. of Pedagogy, Assoc. Prof., Dept. of Pedagogy The Yaroslav-the-Wise Novgorod State University 6, Chudintseva Str., Velikiy Novgorod, 173007, Russia; tel. +7 (8162) 77-81-29 # 27; kpedagogika1 (at) mail.ru	
CULTURAL-SEMIOTIC APPROACH IN THE STUDY OF THE PHENOMENON OF ETHNICITY IN NATIONAL EDUCATION4	-2
The article deals with the essence of semiotic and cultural approach to investigating the phenomenon of ethnicity, the possibilities of ethnicity as a mediator between cultural tradition and a man are shown, the criteria for the productivity of its implementation in modern educational process is identified	
Key words: culture semiotics, phenomenon of ethnicity ethnic identity	

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THE MEANING OF LIFE AS THE BASIS FOR THE DEVELOPMENT OF MORALITY	46
The article deals with the understanding of the term "meaning of human life" as its manifestation through action, behavior, style and way of life	
Key words: meaning of life, essence, morality, conscience, lifestyle, inner world	
Dmitriy Aleksandrovich KONYUKHOV Cand. of Theology, Director of the St. Nicholas Orthodox Educational Center, Priest of the Church of St. Nicholas of Myra in Biryulyovo Church of St. Nicholas of Myra in Biryulyovo 8-a, Bulatnikovskiy Drive, Moscow, 113546, Russia; tel. +7 (495) 383-58-50; revdimitri (at) inbox.ru	
ORTHODOX RELIGIOUS EDUCATION IN RUSSIA AFTER 1917 AND IN THE USSR	50
This article analyzes the state of the Orthodox education in Russia after 1917, in the USSR and among the Russian diaspora abroad. The historical facts about the legal status of religious educational institutions of the Russian Orthodox Church during this period are given. The names of clerics and scholars that influenced the preservation and development of theological science are also mentioned	
Key words: Orthodox education, theological school, seminary, theological Academy	
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HUMANISTIC ORIENTATION OF PEDAGOGICAL SUPPORT FOR CHILDREN - SURVIVORS OF VIOLENCE	. 55
The article is devoted to the analysis of the problem of overcoming the effects of violence over school-age children in the process of upbringing creative orientation of the person and the involvement of children into productive activities together with adults	
Key words: child abuse, creative pedagogy, integrative activity approach, moral education, creative personality, orientation of the person	
Natalia Vladimirovna BURTSEVA Postgrad. Student Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo Str., St.Petersburg, 191119, Russia; tel. +7 (812) 404-62-39; iovrao (at) mail.ru	
AXIOLOGICAL ASPECTS OF MOTIVATION IN EDUCATION	. 59
Learning motivation development is an important criterion for the quality of the educational process. The article presents the results of the survey carried out among high school and university students in Saint-Petersburg	
Key words: learning motivation, value system in education, adaptive education	
Zhanna Vladimirovna CHAYKINA Cand. of Pedagogy, Snr. Lecturer, Dept. of Machine Technology and Information Technology Nizhny Novgorod State Pedagogical University 1, Ulyanova Str., Nizhniy Novgorod, 603005, Russia; tel. +7 (831) 436-03-92, ext. 236; irina (at) nnspu.ru	
CAREER COUNSELING FOR CHILDREN AND YOUNG PEOPLE IN THE CONDITIONS OF ADDITIONAL TECHNICAL EDUCATION INSTITUTIONS	64
The article identifies and reveals the basic principles of career counseling for children and young people in additional education. It contains a concept of career counseling as a social and pedagogical system in the unity and diversity based on the personal approach	
Key words: career counseling, schooler, additional education for children, person-centered approach	

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INFORMATION TECHNOLOGIES OF CONTINUING VOCATIONAL TRAINING SUPPORT	
The article describes the possibilities of using information technologies in organization and control of technical specialists' extramural continuing learning in the modern university	Į.
Key words: continuing education, information resources, information environment, andragogic approach, auditorium technical facilities, technical university	
Olga Nikolayevna BOLSHAKOVA Cand. of Pedagogy, Assoc. Prof., Dept. of Pedagogy and Management Bratsk Branch of Irkutsk State University 34, Lenin Avenue, Bratsk, Irkutsk reg., 665729, Russia; tel. +7 (3953) 47-78-58; onbol (at) yandex.ru	
ORGANIZATION OF CREATIVE, RESEARCH AND RETRIEVAL ACTIVITY OF THE UNIVERSITY STUDENTS	,
Key words: professional mobility, key competency, professional responsibility, self-regulation, self-actualization	
Anastasia Vladimirovna KOMISSAROVA Snr. Lecturer, Postgrad. Stud., Dept. of Pedagogy and Psychology of Professional Education Komsomolsk-on-Amur State Technical University 27, bld. 1, Lenin Str., Komsomolsk-on-Amur, 681000, Russia; tel. +7 (4217)2 4-11-25; tenal (at) knastu.ru	
PROJECT-BASED METHOD AS A PEDAGOGICAL CONDITION OF DEVELOPING INFORMATIONAL COMPETENCY OF STUDENTS IN A TECHNICAL UNIVERSITY	77
The articles sums up the experience of developing students' readiness to project activities gained at the faculty of ecology and chemical technologies of Komsomolsk-on-Amur State Technical University. The article reveals the content of the project method as one of the conditions of developing informational competency of future biotechnologists	f ţ
Key words: project method, pedagogical conditions, informational competency, student-biotechnologist, informat project, assessment criteria	ion
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APPLICATION OF THE BLOCK-MODULAR APPROACH IN PHYSICAL TRAINING OF MINING UNIVERSITY STUDENTS	
The paper reveals professionally-oriented block-modular approach to physical training of the students of mining specialties. Each block consists of the modules which aim to develop certain professional knowledge and skills promoting development of students' ideas about forthcoming labor activity	! S
Key words: block-modular approach, vocational training, physical training, physical culture, mining specialties, physical qualities, labor activity	

Lev Aleksandrovich VYSOTSKY Cand. of Pedagogy, Director of Volkhov Aluminium College, Assoc. Prof. at Leningrad Regional Institute for Development of Education; Volkhov Aluminum College; 34, Kirov str., Volkhov, Leningrad reg., 187400, Russia; tel. +7 (81363) 251-45; suz-vak (at) yandex.ru THE PROBLEM OF ADVANCED DEVELOPMENT OF SECONDARY VOCATIONAL EDUCATION SYSTEM The article reveals the development opportunities for the secondary vocational education through system restructuring, managerial autonomization, and improvement of the training quality of mid-level professionals Key words: vocational education, advanced education, labor market	87
Irina Borisovna IGNATOVA Dr. of Pedagogy, Full Prof., Rector Belgorod State Institute of Culture and Arts 7, Korolyova str., Belgorod, 308033, Russia; tel. +7 (4722) 55-98-09; rektor (at) bgiki.ru Lyudmila Nikolaevna SUSHKOVA Lecturer, "Head of National Chorus" training branch of S. A. Degtyaryov Musical College, Applicant for Cand. of Sc. degree Belgorod State Institute of Culture and Arts 7, Korolyova str., Belgorod, 308033, Russia; tel. +7 (4722) 27-49-11; rektor (at) bgiki.ru EXPERIMENTAL PROJECT TECHNOLOGIES IN THE ETHNO-CULTURAL EDUCATION OF MUSIC COLLEGES STUDENTS The article discusses the possibility of using the project education technology in ethno-cultural educational process in music colleges as the most preferable system of transfer skills to students. An effective tested typology of projecting is offered, and examples of projects are given Key words: ethno-cultural education, integration, pedagogical project, student project, professional skills	
Svetlana Andreyevna SAPON Teacher of History and St.Petersburg Culture, Postgrad. Student Comprehensive School No.370 11, Blagodatnaya Str., Saint-Petersburg, 196128, Russia; tel. +7 (812) 369-81-01; school370 (at) spb.edu.ru INFORMATION AND INTELLECTUAL SKILLS AS AN EDUCATIONAL OUTCOME	
Francisco Paulo Simone NETO Master Program Student Saint-Petersburg State University 7-9, Universitetskaya Emb., St.Petersburg, 199034, Russia; tel. +7 (812) 328-2000; http:// franciscosimone.com.br Konstantin Andreyevich PSHENKO Dr. of History, Deputy Head of the Expert-Analytical Department of the Secretariat of the IPA CIS The Interparliamentary Assembly of Member Nations of the Commonwealth of Independent States (IPA CIS) 47, Shpalernaya Str., 191015, St.Petersburg, Russia; tel. +7 (812) 326-68-20; iovrao (at) mail.ru Marina Sergeyevna YAKUSHKINA Dr. of Pedagogy, Deputy Director Institute of Adult Education of Russian Academy of Education 2, Chernyakhovskogo Str., St.Petersburg, 191119, Russia; tel. +7 (812) 404-62-39; iovrao (at) mail.ru SOCIAL, CULTURAL AND LEGAL ADAPTATION OF MIGRANTS AS A FACTOR IN THE STABILIZATION OF MIGRATION FLOWS IN THE CIS The article examines the problem of creating the Centre of socio-cultural, legal and linguistic adaptation for migrant workers leaving the CIS countries for Russia. The problem of specialists' training for the work with migrants, and the problem of working-out a package of educational programs are studied Key words: migration, labor exchange, migration flows, center of adaptation for migrants, cultural adaptation, sociadaptation, linguistic adaptation, migrant rights protection, social worker, coherent policy	

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ORGANIZATION OF WORK WITH TEACHING STAFF ON ENGAGING THEM IN THE PROBLEMS OF IMMIGRANTS' SOCIAL AND CULTURAL INTEGRATION	109
The article deals with the problems of organization of school teaching staff work with the children-immigrants. On the base of the analysis of the experimental results the stages of teachers' engaging in the problems of immigrants' social and cultural integration are revealed	. 107
Key words: social integration, cultural integration, immigrant, teacher training	
Alexey Vladimirovich CHERNYKH Cand. of Psychology, Lecturer LLC Learning Center "Future" 56, Poltavsky Shlyakh Str., Kharkov, 61105, Ukraine; tel. +38 (0572) 51-70-62; hassad_yalta976 (at) list.ru	
GENERAL EDUCATION COURSES IN THE STRUCTURE OF PHD DEGREE APPLICANTS' TRAINING	. 115
The paper deals with the process of teaching general education courses in post-graduate studies and their value from axiological and scientific-pedagogical points of view	
Key words: post-graduate education, postgraduate studies, candidates' exam, foreign language, axiology, humanization of education	
Uygun Abdullaevich URINOV PhD Candidate Bukhara Technological Institute of Food and Light Industry 15, K. Murtazaeva Str., Bukhara, 705017, Uzbekiston; tel. +998 (65) 223 61 97; uygun21 (at) mail.ru	120
DEVELOPING THE SYSTEM OF SOCIAL PARTNERSHIP IN VOCATIONAL COLLEGES	. 120
The article offers a graded algorithm of development and implementation of social partnership relationships between vocational educational institutions and educational services customers (enterprises, associations of employers, employment agencies, etc.)	
Key words: social partnership, social protection, labor market, employer, vocational training, job description	
Galina Viktorovna MIKHALEVA Assist. Prof. at Dept. of English Language, Postgrad. Stud at Dept. of Sociocultural Development Taganrog State Pedagogical Institute 68, Petrovskaya Str., Taganrog, Rostov reg., 347922, Russia; tel. +7 (8634) 39-40-22; rector (at) tgpi.ru	
THE MODEL OF CONTEMPORARY MEDIA EDUCATION IN GREAT BRITAIN	. 124
The paper concerns basic approaches to media education, its objectives and content in Great Britain. The modern system of media education in the UK aimed at the development of citizens' media literacy is examined	
Key words: media education, media literacy, media competence, media culture, media creativity, media text, critical autonomy, media education theories	
Irina Vyacheslavovna GLADKAYA Cand. of Pedagogy, Assoc. Prof., Dept. of Pedagogy The Herzen State Pedagogical University of Russia 48, Moika emb., bld. 11, St.Petersburg, 191186, Russia; tel. +7 (812) 312-16-87; herzen-kp (at) mail.ru	
DEVELOPMENT OF THE CONCEPT OF "PROFESSIONAL COMPETENCE" IN THE THEORY OF VOCATIONAL EDUCATION	. 130
The article presents a historical and pedagogical analysis of the development of the competence concept. The integrity of the concept of "professional competence" in the research works of many authors is revealed, the structure of the concept is defined	
Key words: competence, professional competence, educational domain, competence approach, vocational pedagogical education	

Denis Valerievich BUKHAROV Director Correctional Comprehensive School No.13 30, Torzhovskaya str., St.Petersburg, 197343, Russia; tel. +7 (812) 492-05-17; school13 (at) mail.ru DIRECTOR'S COMMUNICATIVE COMPETENCE IN THE AREA OF SCHOOL IMAGE MANAGEMENT AS THE BASIS OF THE EDUCATIONAL INSTITUTION COMPETITIVENESS The article presents the research results of factors affecting the competitiveness of an educational institution. The factors of starting opportunities, public awareness and competitive abilities of the educational institution are analyzed Key words: competition between schools, school image, image development, research of image, image measuring, communicative competence, public awareness	135
Elena Vladimirovna VORONITSYNA Deputy Director for Educational Activities, Primary School Teacher, Postgrad. Student Shelkovo School No.12 17, Gagarina Str., Shelkovo, Moscow reg., 141103, Russia; tel. +7 (496) 5677832; sch12sch (at) yandex.ru PROFESSIONAL COMPETENCE OF PRIMARY SCHOOL TEACHERS IN THE CONDITIONS OF PRESCHOOL EDUCATION The problem of development of preschool teachers' professional competence is raised. The requirements for training programs for this category of pedagogical staff are revealed Key words: preschool education, work with senior preschoolers, teacher's professional competence	139
Vladimir Yurevitch ZAITSEV Postgrad. Student Smolensk State University 4, Przhevalskogo Str., Smolensk, 214000, Russia; tel. +7 (4812) 383157; rectorat (at) smolgu.ru THE ROLE OF MEDIA EDUCATION IN THE ACTIVITIES OF THE MODERN TEACHER The author of the article does research on using by schools teachers elements and means of media education in teaching and upbringing the younger generation, reveals the position and role of media education in the structure of today's teachers activities Key words: media education, television, internet, personal development, media literacy, work with information	143
Tatiana Vladimirovna KISELYOVA Teacher of Mathematics Comprehensive School No.57 168, Radischeva Str., Ulyanovsk, 432027, Russia; tel. +7 (8422) 43-59-87; s57 (at) ulstu.ru POETIC PRESENTATION OF EDUCATIONAL MATERIAL AT MATHEMATICS LESSONS AS A MEANS OF IMPROVING STUDENTS' KNOWLEDGE The article deals with the possibility of constructing poetic educational texts at lessons of Mathematics. It substantiates the need for improving educational texts, applying the poetic narrative that becomes the means of schoolers' knowledge improving Key words: poetic presentation, poetic educational text, sustainability of knowledge acquisition, knowledge improving, designing educational text	146
Oleg Vladimirovich LOSHCHAGIN Cand. of Biology, Teacher Comprehensive School No.139 14-A, Piskaryovskiy Ave., St.Petersburg, 195221, Russia; tel. +7 (812) 540-31-22; school139 (at) spb.edu.ru QUANTITATIVE ANALYSIS OF INTRASUBJECT RELATIONS IN THE TEACHING OF FOREIGN LANGUAGE The author has worked out and tested a method of quantitative analysis of lexical intrasubject relations (LISR). In this paper the concept of LISR stability is introduced, its criteria are suggested, a quantitative assessment of LISR in three literary works is presented Key words: quantitative methods in pedagogy, intrasubject relation, foreign language,vocabulary	152

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35, Baltiyskaya Str., StPetersburg, 198095, Russia; tel. +7 (812) 252-41-00; lkpetrocollege (at) mail.ru	4=0
Analysis of problems in the area of staff training for the tourism industry	158
Key words: vocational education, tourism industry, young specialist, teacher staff retraining, practical study, educational cooperation, human capital	
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ORGANIZATIONAL AND PEDAGOGICAL BASICS FOR CREATING AND FUNCTIONING OF SAINT-PETERSBURG'S REGIONAL EDUCATION QUALITY EVALUATION SYSTEMS	163
The article is dedicated to experience of creating and running the regional education quality evaluation system (REQES) in Saint-Petersburg, Russia. Its main objectives, model, operation levels and future development directions are described	
Key words: regional education quality evaluation systems, REQES, education quality, quality of education	
Editorial	
LIFE IN SCIENCE (ON THE VALENTINA VLADIMIROVNA GORSHKOVA'S JUBILEE)	167
On the Jubilee of Valentina Vladimirovna Gorshkova, Doctor of Pedagogy, Professor, Member of the Academy of Humanities	
Key words: Valentina Vladimirovna Gorshkova, adult education, andragogy, subject in education, subject pedagogy, intersubjective relations, pedagogical dialogue, socio-cultural issues in education	
Editorial	
$Strategist, \ talented \ organizer, \ scientist \ (On \ the \ 60th \ birthday \ of \ Professor \ Vladimir \ Averkin) \$	170
On the Jubilee of Vladimir Nikolayevich Averkin, Doctor of Pedagogy, Professor, Honored Teacher of Russia, Rector of the Novgorod Regional Institute for Educational Development	
Key words: Vladimir Averkin, educational system management, innovation in education management, education in Novgorod region	