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**Key words:** socialization, postindustrial society culture, agents of socialization, social institutes, subject-subject relationship

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**Key words:** education quality problem, monitoring, continuous pedagogical education, competence

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**Key words:** culture, cultural policy, culturological education, cultural norms, cultural values, retro orientation of education
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Key words: professional self-realization, professional, factor, external and internal factors of the professional’s self-realization, potential of a profession
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**Key words:** theory of attitudes, attitude, professional adaptation, vocational adjustment, foreign student, program of professional adaptation

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Key words: new school, modern teacher, in-service training, multifunctional activities, new standards

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