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**Key words:** interaction in educational process, pedagogical interaction, relationship of activities, interrelated activities, joint activities, cooperation of persons in pedagogical process

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**Key words:** additional teachers' training, types of additional education, professional development mechanisms

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**Key words:** academic mobility, Bologna process, internal and external academic mobility, competence approach

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**Key words:** professional development, teacher, professional competition, professional challenge, professional reflection

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**Key words:** master in science, magister, philology, authoring program, research activities, educational standard

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**Key words:** professional development, in-service training, continuing education, creativity, work, additional education, professional competence

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**Key words:** quality of educational services, professional guidance, work features of a tourist manager

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**Key words:** communicative activity-oriented approach, principles of adaptation, communicative competence, culture-oriented education, integration in educational sphere

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**Key words:** benchmarking in education, management and marketing, project benchmarking, best practice, case study

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**Key words:** national character, social education, Russian orthodox pedagogics, literature of ancient Russia, Russian national character, religious perception of the world, love for the neighbor, mercy, diligence

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**Key words:** healthy lifestyle, national traditions, quality of life, body health, mental health, spiritual health, health-caring

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**Key words:** educational technology, complex of innovative educational technologies, learning motivation, learnedness

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**Key words:** communicative competence, professional team, professional-and-corporate environment, motivation component, operational readiness, reflexive readiness, active learning

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**Key words:** linguistics culturology, linguistic-and-cultural competence

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**Key words:** methodical competence, methodological competence, teacher of Russian language, methodical activities, professional methodical preparation, integrated-professional-and personal characteristic

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**Key words:** pedagogical counseling, pedagogical consulting, educational institutions staff, professional activities in education

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**MODELING STUDENTS' INDEPENDENT WORK WITH ELECTRONIC MEDIA RESOURCES**

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**Key words:** mass media, media environment, media pedagogy, media education model, students' independent work

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**CONTINUOUS PEDAGOGICAL EDUCATION OF HIGHER MEDICAL SCHOOL TEACHING STAFF IN RUSSIA IN THE LATE 20<sup>TH</sup>**

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**Key words:** continuing pedagogical education, medical education, contemporary educational situation

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**IMPLEMENTATION OF CONTEXT APPROACH AND ANDRAGOGICAL PRINCIPLES IN THE WORK WITH PARENTS**

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**Key words:** context learning, andragogical principles, adaptation to school, family context

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**Key words:** military pedagogical heritage, pedagogical competence, personalization, military education

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**Key words:** higher school didactics, branch of science, methodological problem, historical-and-pedagogical expertise

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**Key words:** practice-oriented method, organizational-and-pedagogical conditions of training, educational institution image management, level of competence

