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Olga Borisovna DAUTOVA Dr. of Pedagogy, Chief Researcher Institute of Pedagogical and Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia; tel. +7 (921) 373-95-45; anninskaja(at TEACHER'S PEDAGOGICAL ACTIVITIES IN THE TRANSITION TO THE NEW EDUCATIONAL STANDARDS The paper deals with the features of modern school education, the issues of changing educational acade pedagogical culture. The author also actualizes the problem of the teacher's didactic	10 ctivities
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The paper shows that if you project innovative strategies for developing integrated interdisciplinary Master's programs in teachers' education at the present stage it is necessary to take into account the general socio-cultural context of pedagogical education in Russia

Key words: teacher education, innovative strategies, integrated interdisciplinary Master's programs, international educational programs, designing educational programs

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Aleksey Mikhailovich KAMENSKIY Cand. of Pedagogy, Honored Teacher of Russia, Head of the Lyceum Lyceum No. 590 6, bld. 3, Kotina str., StPetersburg, 198332, Russia; tel. +7 (812) 742-51-81; school590(at)mail.ru	
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Zoya Georgievna NAYDIONOVA Dr. of Pedagogy, People's Teacher of Russia, Pro-rector for Research, Methodical, and Innovation Activities Leningrad Regional Institute of Educational Development 25-a, Chkalovskiy avenue, St.Petersburg, 197136, Russia tel. +7 (812) 372-50-64, ext. 103; loiro(at)loiro.ru	
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Boris Alekseevich KOMAROV Cand. of Pedagogy, Assoc. Prof., Dept. of Physics Teaching Methods The Herzen State Pedagogical University of Russia 48, Moika emb., bld. 2, St.Petersburg, 191186, Russia tel. +7 (812) 314-48-85, ext. 2066; mof(at)herzen.spb.ru	
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Natalia Vasilievna LEBEDEVA Cand. of Psychology, Assoc. Prof., Dept. of Psychology and Pedagogy Institute of Professional Development of Managerial Personnel and Specialists in the Social Defense System of Moscow 2, Volgogradsky avenue, Moscow, 109316, Russia tel. +8 (495) 637-61-66, 674-50-01; kafedrapip(at)bk.ru	
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Elvira Gennadievna SHCHEBELSKAYA	
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Researcher Institute of Pedagogical and Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia tel. +7 (812) 764-11-94; ipo(at)iporao.ru DEVELOPMENT OF THE TEACHER'S GENERAL AND PROFESSIONAL CULTURE ON THE BASIS OF ACQUISITION OF AESTHETIC AND ARTISTIC VALUES OF EUROPE AND RUSSIA In the context of philosophical aesthetics and pedagogical cultural studies the paper discusses the need for including in educational standards an educational course, covering spiritual and artistic values of Europe and Russia. That course could be based on dialogic and synchronous-comparative learning Key words: cultures synchronization, spirituality, humanitarisation, humanization, mentality, identity, competence, socialization, inculturation, acculturation, existential value, aesthetic and artistic taste, moral	
Anna Valerievna KANDAUROVA Cand. of Pedagogy, Assoc. Prof., Dept. of Humanities, Socio-Economic and Fundamental Science, Branch at City of Tara, Omsk State Agrarian University Omsk State Agrarian University 14, bld. 2, Radishcheva str., Tara, Omsk reg., 646532, Russia tel. +7 (38171) 2-84-79; lev-15(at)mail.ru STRATEGIES AND LEVELS OF SOCIAL INTERACTION IN EDUCATIONAL ACTIVITIES The article examines the content and level structure of social interaction in pedagogic activities. Accounting of the individual style is presented as a possible approach to designing an effective social interaction among participants of the educational process	85
Key words: social interaction, educational activities, social role, social relations, social status, structure, social norms, social expectations, social interaction design, levels of social interaction, individual style Silva Sergeevna LAZARYAN Head of the Educational Center Educational Center in Armenian Apostolic Church in Saint-Petersburg 40-42, Nevskiy avenue, 191011, St.Petersburg, Russia tel. +7 (812) 388-92-95; arm_church_spb(at)mail.ru MANAGEMENT OF TEACHERS IN STUDENTS' ETHNIC IDENTITY DEVELOPMENT IN FURTHER EDUCATION	89
The paper presents the results of an experimental study on the management of the teachers' activities aimed at developing the students' ethnic identity in a multicultural environment in the process of further education (at the example of the Armenian diaspora in St. Petersburg) Key words: ethnic identity, multicultural environment, additional education Lenar Gabbasovich NABIULLIN	
Cand. of Pedagogy, Assoc. Prof., Snr. Researcher Institute of Pedagogical and Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia tel. +7 (812) 764-11-94; ipo(at)iporao.ru ROLE OF PEDAGOGICAL VALUES IN DEVELOPING THE TEACHER'S PROFESSIONAL CULTURE based on the analysis of the scientific literature the author describes pedagogical values as a condition for developing the teacher's professional culture, gives the classification of socio-pedagogical values, analyzes the values that form the contents basis of the teacher's professional culture Key words: pedagogical values, classification of values, teacher's professional culture, pedagogical communication, personal system of the teacher's values, culture of professional and personal self-determination of teacher	94

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Key words: complex socio-pedagogical rehabilitation, rehabilitational-and educational-situation, deviant adolescent, socially dangerous behavior of adolescents, special educational institutions

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The paper analyzes the content of general-professional training of the students enrolled in "Ecology and Nature Management" programmes. The author presents the structure of general-professional content of modern higher environmental education oriented to natural science

Key words: integration, higher professional environmental education, education content

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METHODS OF STIMULATION OF COMMUNICATIVE COMPETENCE DEVELOPMENT IN TEACHING

The paper shows effective techniques of achieving the high level of communicative competence of students (future specialists in tourism industry) in the process of teaching them psychological disciplines. The author discusses educational activities carried out with effective use of innovative technologies

Key words: experts in tourism industry, communicative competence, stimulation methods, self-development, innovative technologies

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Key words: informatization, municipal education system, informatization of educational process, target-oriented approach

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Ludmila Oktyabrinovna SELVEROVA Cand. of Pedagogy, Head of Dept. of Evening and Distance Learning of Foreign Languages Faculty, Snr. Lecturer at Dept. of Translation and International Communication Buryat State University 24-A, Smolin str., Ulan-Ude, 670000, Russia; tel. +7 (3021) 22-07-57; univer(at)bsu.ru	
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Alexandra Vladimirovna KIRPICHNIKOVA Postgrad. Student Institute of Professional Development of Experts in Professional Education 59, Polustrovskiy avenue, Saint-Petersburg, 191167, Russia; tel. +7 (812) 318-33-09; ipkspo(at)mail.ru EDUCATIONAL CLUSTER: CREATING AND FUNCTIONING	8
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Svitlana Rostyslavivna BABUSHKO Cand. of Philology, Assoc. Prof., Chair of Dept. of Foreign Languages Institute of Tourism of Trade Unions' Federation of Ukraine 12, Vyshgorodska str., Kyiv, Ukraine, 04074; tel. +38-044-432-58-44; instour.kiev(at)gmail.com	
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Maiia Grigorievna HORDIIENKO PhD (in Pedagogy), Assoc. Prof., Doctoral Candidate Institute of Pedagogical and Adults Education of National Academy of Pedagogical Sciences of Ukraine 9, Berlinskiy str., 04060 Kiev, Ukraine; tel. + 38 044 440-62-86; ipood2008(at)ukr.net SELF-DIRECTED LEARNING AS A MULTIFACETED COMPONENT OF CONTINUING EDUCATION OF ADULTS	0
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self-directed learning as a component of a multidimensional theory of adult education is analyzed Key words: adult learning, self-directed learning, self-directed learning model, self-governing, adult learner	
Tatiana V. LAVRUKHINA Postgrad. Student, Dept. of Pedagogy and Psychology, Institute of Humanities National Aviation University 1, Kosmonavta Komarova avenue, Kiev, 03058, Ukraine; tel. + 380 (044) 406-75-40; kppo-nau(at)ukr.net DEVELOPMENT OF COMMUNICATION COMPETENCE OF AIR TRAFFIC CONTROL SPECIALISTS IN UKRAINIAN AVIATION UNIVERSITIES The article presents the analysis of the professional activities of air traffic controllers; studies the essence and psycho-pedagogical conditions of development of communication competence of air traffic controllers Key words: air traffic controller, professional activity, communicative competence, vocational training, psycho-pedagogical conditions, professional functions	5
Tihomir ŽILJAK Ph.D., Prof., Head of Dept. for lifelong learning, development and EU projects Public Open University Zagreb Ulica grada Vukovara 68, P.O.B. 573, HR-10001, Zagreb, Croatia tel. +385-1 600-30-06; tajnistvo(at)pou.hr ADULT EDUCATION IN THE CROATIAN POST-SOCIALIST EDUCATIONAL POLICY	9

Timo AIRAKSINEN Ph.D., Professor, Dept. of Politics and Economics, Social and Moral Philosophy University of Helsinki P.O.B. 24 (Unioninkatu 40 A), University of Helsinki, 00014, Finland, Helsinki; tel. +358 9 191 29289; timo.airaksinen(at)helsinki.fi Heta Alexandra GYLLING Doc. Soc. Sc., Assoc. Prof., Dept. of Politics and Economics, Social and Moral Philosophy University of Helsinki P.O.B. 24 (Unioninkatu 40 A), University of Helsinki, 00014, Finland, Helsinki; tel. +358 9 191 29288; heta.gylling(at)helsinki.fi IDEALS OF EDUCATION: GLOBAL TRENDS AND FINNISH NATIONAL EXPERIENCE The article discusses educational ideals, education models, school models, hidden curriculum	. 164
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Svetlana Markovna MARCHUKOVA Cand. of Pedagogy, Applicant for Doctoral Degree Institute of Pedagogical and Adult Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia; tel. +7 (812) 444-79-76; peterschule(at)yande DEVELOPING THE IDEA OF PANSOPHY IN THE PEDAGOGICAL WORKS OF J. A. COMENIUS The article describes the idea of pansophy in J. A. Comenius's works, the principles of implementation of pansophy idea in teaching theory and practice, and those principles' development in educational thought of Classical antiquity, the Middle Ages, the Renaissance, and Early modern period Key words: pansophy, integrity, trinity, dialogism, interdisciplinarity, multidimensionality, metaphoric	. 170
Svetlana Alexandrovna MOROZOVA Postgrad. Student, Dept. of Pedagogy Volgograd State Socio-Pedagogical University 27, Lenina avenue, Volgograd, 400066, Russia; tel. +7 (8442) 60-28-94; pedagog_peremena(at)vspu.ru THE HISTORY OF CULTURAL-ENLIGHTENING ACTIVITIES IN RUSSIAN EDUCATION (FROM THE END OF THE 18TH TILL THE BEGINNING OF 21ST CENTURIES) The paper deals with the development of cultural-enlightening activities in national education from the end of 18th century till the present time. The author reveals the attitude of government, society, and teachers towards cultural-enlightening activities Key words: out-of-school education, political-and-educational activities, cultural-and-enlightening activities, parent enlightening	. 174
Serik Imangalievich MAKULOV Postgrad. Student, Dept. of Pedagogy, Psychology and Social Works Omsk Humanitarian Academy 2 A, 4-th Chelyuskintsev str., Omsk, 644105, Russia; tel. +7 (3812) 35-62-19; cppsr(at)yandex.ru Olga Viktorovna MIRZABEKOVA Dr. of Pedagogy, Assoc. Prof., Prof at Dept. of Physics Astrakhan State Technical University 16A, Tatishcheva str., Astrakhan, 414000, Russia; tel. +7 (8512)61-43-00; post(at)astu.org DIDACTIC DESIGNING A MULTICULTURAL INFORMATIONAL-AND-EDUCATIONAL ENVIRONMENT OF THE SCHOOL The article explains the application of the didactic design method for creating a multicultural informational-and-educational environment which results in the principles and mechanisms for creating the environment Key words: educational goal, multicultural education, interaction, social space, multicultural informational-and-educational environment, user of educational environment, didactic design	. 180

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The paper justifies the need to change the education system management towards state-and-public nature due to the democratization of relations between members of management processes and a significant increase in the role of the public	
Key words: state and public management, state and public administration, state and public control, democratization, managerial system, one-man management, autonomy, self-governing, partnership	
Anton Viktorovich PROTASEVICH Head of the Dept. of Monitoring Research, Postgrad. Student Tyumen Region State Institute for Regional Educational Development 75, bld. 4, Malygina str., Tyumen, 625000, Russia; tel. +7 (3452) 39-90-69; monitoring@togirro.ru THE NOTION OF "METHOD" IN THE STRUCTURE OF PEDAGOGICAL AND SOCIOLOGICAL KNOWLEDGE The paper presents an understanding of methodology and its levels, gives the concept of "method" in terms of pedagogy and sociology Key words: methodology, pedagogical research methods, method, analysis of theories	197