# Gennadiy Alekseyevich BORDOVSKY Dr. in Physics and Mathematics, Vice President of Russian Academy of Education, President of The Herzen State Pedagogical University of Russia The Herzen State Pedagogical University of Russia 48, Moika emb., St.Petersburg, 191186, Russia • president(at)herzen.spb.ru THE PROBLEM OF QUALITY IN THE CONTEXT OF MULTI-VARIANT IMPLEMENTATION OF PROGRAMMES The article discusses the problem of quality in the frames of different approaches to the evaluation of the educational activities of universities. In this context, the author refers to the experience of countries with high-tech economy, for which the multi-variant training of education experts who can work independently in different conditions is typical **Key words:** quality, university, experts in the field of education, educational programmes, training variability Sergey Sergeyevich NEUSTROEV Dr. of Economics. Head of the Institute Institute of Management of Education of the Russian Academy of Education 8, bld. 2, Pogodinskava str., Moscow, 119121, Russia • iuorao(at)mail.ru Alexander Vasilievich SIMONOV Head of Department for Innovation in Education 'Inrormika' State Research Institute of Information Technologies and Telecommunications 21, bld. 2, Bryusov lane, 125009, Moscow, Russia • simonov(at)informika.ru The article analyzes the innovative e-learning development trends based on modern information-andcommunication technologies. It considers the features and prospects of massive open online courses (MOOC) in university training programmes, describes modern social Internet services focused on e-learnina **Key words:** e-learning, innovations in education, analytics in education, massive open online courses, MOOC, MOOCs, educational Internet-services

## Olga Nikolaevna KRYLOVA

*Dr. of Pedagogy, Pro-Rector for Research Activities and Teaching Methods* Saint-Petersburg Academy of In-Service Pedagogical Education 11-13, Lomonosov str., St.Petersburg, 191002, Russia • prorektor\_nir(at)spbappo.ru

The article is devoted to the urgent problem of content projecting of the programs of psychology-andpedagogical preparation of higher school teachers' in the competency-building approach logic. Didactic requirements to projection of educational content (conceptual level, educational programs, teaching materials) are covered

**Key words:** content of programs of psychology and pedagogical training, didactic requirements, professional activity task

#### Nadezhda Nikolayevna SURTAYEVA

Dr. of Pedagogy, Full Prof., Honored Worker of Higher School of the Russian Federation, Head of a research laboratory Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

#### Anna Valerievna KANDAUROVA

Cand. of Pedagogy, Assoc. Prof., Dept. of Humanities, Socio-Economic and Fundamental Science, Tara Branch Omsk State Agrarian University

18, Tyumenskaya str., Tara, Omsk reg., 646530, Russia 🔹 beznosenko-irina(at)mail.ru

The article analyzes the crisis of additional vocational teacher's education system while changing the social interaction in educational activities. The author highlights the activities of several institutions of in-service teachers training for analyzing its compliance with the content of the activities actual for the present stage, for the current needs of the society and the teachers themselves

**Key words:** system of additional vocational teacher education, professional development, social change, social interaction, training of teachers, educational activities

#### Rosa Moiseevna SHERAYZINA

Dr. of Pedagogy, Full Prof., Chair of Dept. of Professional Pedagogical Education And Social Management, Honored Worker of Higher School of Russia

The Yaroslav-the-Wise Novgorod State University

6, Chudintseva str., Velikiy Novgorod, 173007, Russia • Roza.Sherayzina(at)novsu.ru

## Elena Alekseevna MEDNIK

*Graduate Student; Deputy Head of Gymnasium No.4 of Velikiy Novgorod* The Yaroslav-the-Wise Novgorod State University 6, Chudintseva str., Velikiy Novgorod, 173007, Russia • Gimn4vn(at)mail.ru

Modernization of continuing education does not allows the teacher to limit the acquisition of a certain amount of knowledge. There is a need for permanent improvement and the individual routes' design of own development. The article reveals the new trends that have arisen in the field of continuing teacher education in the conditions of the learning organization development

**Key words:** learning organization, continuing teacher education, formal education, non-formal education, informal education, personal learning sphere

#### Sergey Pavlovich SHILOV

*Dr. of History, Full Prof., Head of the Institute* Ishim State Pedagogical Institute after P.P. Ershov – Branch of Tyumen State University 1, Lenina str., Tyumen reg., Ishim, 627750, Russia • s.p.shilov(at)utmn.ru

PRIORITY DIRECTIONS OF PEDAGOGICAL INSTITUTE DEVELOPMENT IN THE STRUCTURE OF CLASSICAL UNIVERSITY

The author reveals the priorities of pedagogical institute development in the frames of its integration with the classical university. The priority trends are: improving research, methodological and linguistic qualification of the teaching staff, and improving the quality of training and competitiveness of graduates at the international job market. Research-and-Educational Center of the pedagogical institute is regarded as basic structure for solving key tasks of modern teachers training and retraining

**Key words:** development priorities, university, scientific and educational center, supporting structure, training, retraining, modern teacher

## Svetlana Ivanovna NAZAROVA

Dr. of Pedagogy, Head Researcher Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education

2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

PROFESSIOLOGICAL EXPERTISE OF PEDAGOGICAL ACTIVITIES AS A MECHANISM 

The article discusses professiological expertise of the quality of pedagogical activities as a factor of teacher's professional and personal growth. The complex integrated assessment of the quality of vocational education, vocational guidance and professional qualities of teacher is considered as one of the mechanisms to achieve professionalism, accumulation of specific knowledge and continuous selfimprovement

Key words: professiological expertise, quality of teaching activities, teacher's professional-and-personal growth, integrated assessment of person's professional qualities

#### Margarita Nikolayevna KOZHEVNIKOVA

*Cand. of Philosophy, Master Researcher* 

Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

The author analyzes the reasons for changes in teacher education from the standpoint of philosophy of education, and on its basis proposes principles that should form the conceptual foundation of the modern model of teacher education, starting from the level of the fundamental core of its content

**Key words:** philosophy of education, teacher's autonomy, teacher education, managerial paradigm, teacher's consciousness, teacher as a creative profession, reflexive teacher

#### Irina Ivanovna SOKOLOVA

Dr. of Pedagogy, Full Prof., Director of the Branch Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

#### Leonid Sergeyevich ILYUSHIN

Dr. of Pedagogy, Full Prof., Dept. of Continuous Philological Education and Educational Management; Full Prof. at Dept. of Institutional Economics at Higher School of Economics, Saint-Petersburg Saint Petersburg State University

11, Universitetskaya emb., St. Petersburg, 199034, Russia • leonidil62(at)mail.ru

## Olga Nikolaevna SHILOVA

Dr. of Pedagogy, Full Prof., Deputy Director for Research Activities Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

INFLUENCE OF SOCIO-CULTURAL CIRCUMSTANCES ON THE CHANGES IN THE TRAINING OF THE MODERN TEACHER .....

..... 45

The paper analyzes the impact of changes in society on the teacher training. Aspects of social culture as support for the training, its deficiency components, the portrait of the teacher demanded by the society, new strategies for modern teacher training are revealed. Study placement is suggested as the most effective form of teacher training in the course of her/his professional activity. The paper considers the quality criteria for the study placement, its mission, and so forth

**Key words:** socio-cultural conditions, socio-cultural circumstances, study placement, teacher training, change

## Oleg Alexandrovich SHABANOV

Cand. of Pedagogy, Assoc. Prof., Dept. of Cross-Cultural Communication and Translation M. Akmullah Bashkir State Pedagogical University

3A, Oktyabrskov Revolyutsii str., Ufa, 450000, Russia • mk-perevod(at)mail.ru

The main idea of the paper is to analyze and finalize the views of leading Russian and foreign scientists on the problem of meta-learning within the competence based approach in education. Federal educational standards as well as other regulating documents presuppose understanding of the concept metacompetence, but the background of this category is still hard to understand both for scientists and educators. In this paper we followed the historical development of the "meta" category itself starting from ancient times following by the present day scientists and researchers. The category of meta-learning has been specified and the definition of such concepts as meta-competency, meta-competence has been proposed by the author.

Key words: competency, competence, meta-competency, meta-competence, meta-learning in study processes, meta-knowledge, educational strategy

# Tatiana Vsevolodovna MOUKHLAYEVA

Cand. of Pedagogy, Assoc. Prof., Snr. Researcher

Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

The article analyzes the relevant aspects of program planning for adult education. This field of research is presented in the context of international institutional and organizational development, defined as "rhizome-like" growth

**Key words:** adult education, program planning, international context, institutional forms of adult education, rhizome

#### Sergev Valervevich KOSTAREV

The Chief of the Academy. Maior General

Military Academy of Communication named after Marshall of the Soviet Union S. M. Budyonny 3, Tikhoretsky Avenue, 194064, Russia • vasspb(at)list.ru

DEVELOPMENT OF PEDAGOGICAL-AND-TECHNOLOGICAL SUPPORT OF FUTURE OFFICERS TRAINING IN MILITARY TECHNICAL UNIVERSITY ..... 

The paper presents the model of the development of the technological base of training the students of military-and-engineering university to the solution of professional tasks. The model is presented as the systemic pedagogical process having the certain points of growth. It is characterized by the reasonable goal-setting; the existence of the orientation background in the form of the basic training models; the combination of psychology-and-pedagogical and the resource support which ensures its development; controllability by the feedbacks. The paper develops the arguments in favour of application the basic training models as a model of professional activity. The author shows the possibilities of the integrative approach to substantial filling the pedagogic-and-technological support of cadets training as military experts in various areas. The paper defines the opportunities opened by modern pedagogical technologies of research-and-design training in the achievement of the educational purposes of the development of the pedagogic-and-technological base

**Key words:** professional activity, pedagogical technologies, system of development

## Larisa Yurievna OVSYANITSKAYA

Cand. of Pedagogy, Assoc. Prof., Dept. of Applied Computer Science and Mathematics Ural Socio-Economic Institute (Branch) of Labour and Social Relations Academy 155/1, Svobody str., Chelyabinsk City, 454091, Russia • rect(at)ursei.ac.ru

DIDACTIC MEANS AIMED AT THE DEVELOPMENT OF INFORMATION COMPETENCE 

Currently health care is one of the most important and high-tech sectors of human activity. The article shows that the use of information technology is an essential part of any activity of a specialist in the public health area. The paper refers the regulations that deal with the organizational system of continuing (life long) education in this area, and aim at the training of specialists capable of professional development and mobility in the information society. Then the author concerns the concept of 'information competence of health service specialist' and highlights the problem of lack of impersonal evaluation of the level of information competence in the public health area. It is proved that standard testing are not always able to identify the problems of the student, and any attempt to evaluate the competence components in isolation from each other leads to a loss of the concept. The author's technology of 'competence cubes' allows to evaluate student's quantitative and qualitative characteristics together, inseparably from each other, and visualize the result.

Key words: 'competence cube', health service specialist, information competence

#### Arkadiy Yevseyevich MARON

Dr. of Pedagogy, Full Prof., Honored Worker of Higher School of Russia Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

## Liliva Vladimirovna REZINKINA

Cand. of Pedagogy; College of Technology, Modelling, and Management, Deputy Head of the College Saint-Petersburg State University of Technology and Design 8, Tsvetochnaya str., St.Petersburg, 196084, Russia • ktmu(at)sutd.ru

THE STAGES OF TEACHER'S PERSONAL-AND-PROFESSIONAL DEVELOPMENT: FROM ADAPTATION IN 

The article highlights the stages of teacher's professional-personal development in the structure of lifelong learning, considers the levels of teacher's development as her/his movement from professional adaptation to meta activities.

Key words: education system, meta activities, continuous adult education, expert, specialist, personal and professional development

## Leonid Lvovich BOCHKARIOV

Dr. of Psychology, Full Prof. of Astrakhan State Technical University; an Efficacious Member of the Commission for Integration of Science, Arts and Artistic Education Russian Association for the Advancement of Science 7, bld. 1, Miusskaya sq., Moscow, 125993, Russia • trofimova(at)oprf.ru Aleksandr Ivanovich KANATOV

Cand. of Psychology, Master Researcher

Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

COLLEGIATE, MODULAR AND MAIEUTICAL ORGANIZATION OF THE SYSTEMS 

The researchers analyze and compare the didactic capacities of collegial, modular and maieutical training in additional education. According to observational data and psychological-and-educational research done in Moscow, St.Petersburg (Russia), Tashkent, Bukhara (Uzbekistan), Astana, Almaty (Kazakhstan) the authors investigate the choice of identification models for the learning agent in additional education

Key words: collegial organization, modular organization, maieutical organization, management at higher education institutions of additional education

## Olga Fedorovna PIRALOVA

Dr. of Pedagogy, Full Prof.

Omsk State Transport University • 35, Marksa avenue, Omsk, 644046, Russia, • piralovaof(at)mail.ru Dmitriy Pavlovich ILYASCHENKO

Snr. Lecturer

Yurga Technological Institute, a branch of Tomsk Polytechnic University 26, Leningradskaya str., Yurga, Kemerovo reg., 652055, Russia • mita8(at)rambler.ru

The article discusses various approaches to elimination of the lack of professional competencies of graduates in conditions of monocities. It offers the most appropriate structural and functional model of the dual system of education with the technology of training-and-production reverse for training of the universal expert in monocities

**Key words:** dual system, technology of training and production reverse, professional competence, training, monocities, universal experts

## Lyudmila Vassiliyevna VEDERNIKOVA

Dr. of Pedagogy, Full Prof., Deputy Director for Research Activities Ishim State Pedagogical Institute after P.P. Ershov – Branch of Tyumen State University 1, Lenina str., Tyumen reg., Ishim, 627750, Russia • l.v.vedernikova(at)utmn.ru

A REGIONAL ASPECT OF TRAINING EDUCATORS IN THE NETWORK INTERACTION OF THE UNIVERSITY AND COMPREHENSIVE SCHOOLS

The author presents the experience of network interaction of a regional university with a number of comprehensive secondary schools in the process of training an educator oriented to practice. The article gives much attention to using an individual supervision as maintenance to the process of educators' training.

**Key words:** network interaction, principal chairs, individual tutorship, supervision, educator's practice-oriented training

#### Elfrida Viktorovna BALAKIREVA

*Dr. of Pedagogy, Full Prof. Dept. of Pedagogy* The Herzen State Pedagogical University of Russia 48, Moika emb., bld.11, St.Petersburg, 191186, Russia • herzen-kp(at)mail.ru

The article justifies the necessity of developing a new scientific discipline 'Pedagogical professiology', which deals with the qualitative characteristics of the order and logic of development of scientific knowledge about the labor market for teachers and pedagogical professions

**Key words:** professiology, pedagogical professiology, pedagogical professions, vocational teacher training, teacher's professional standard

#### Arevik Sergeevna SARGSYAN

Ph.D in Engineering, Assoc. Prof., Dept. of Communication Systems; President of Adult Education and Lifelong Learning Association; Doctoral Applicant at Armenian State Pedagogical University after Khachatur Abovyan National Polytechnical University of Armenia (NPUA) 105, Teryan str., Yerevan, 0009, Armenia • antenna(at)seua.am

The article deals with the structural model of lifelong learning (LLL) in the frame of modern world development. Self-education (different from the student's independent work) as the leading form of LLL is determined. It is proved that within rapid development of information and communication technologies, the main focus in the management of the LLL system are issues of supporting self-educational activities, development and management of personal learning space of each citizen.

Key words: lifelong learning, adult education, self-education

#### Vladimir Samuilovich SOBKIN

Academician of Russian Academy of Education, Dr. of Psychology, Full Prof.,	
Head of the Center for Sociology of Education	
Institute of Management of Education of the Russian Academy of Education	
8, Pogodinskaya str., Moscow, 119121, Russia 🔹 iuorao(at)mail.ru	
Dmitriy Vladimirovich ADAMCHUK	
Head of Laboratory of Sociological Monitoring Research in Education, Center for Sociology of Education	
Institute of Management of Education of the Russian Academy of Education	
8, Pogodinskaya str., Moscow, 119121, Russia 🔹 adamchuck(at)gmail.com	
TEACHER ABOUT INVOLVEMENT OF PARENTS IN THE EDUCATIONAL PROCESS	102
The article presents results of a sociological survey of parents' participation in various forms of school	

management; it analyzes the factors influencing this process

Key words: school co-management, satisfaction with school, teacher, parent

#### Larisa Vladimirovna SHOKOROVA

*Cand. of Art Criticism, Assoc. Prof., Dept. of History of Domestic and Foreign Art* Altai State University 66, Dimitrova str., Barnaul, 656049, Russia • art(at)art.asu.ru

In the article mechanisms of functioning of creative process in the course of producing works of national arts and crafts creativity are considered. The author characterizes the stages of creative process. Specifics of development of creative abilities by means of training in folk traditional art are revealed

Key words: art education, national arts and crafts, art activity, theoretical thinking, creative abilities

#### Mikhail Naumovitch PEVSNER

Dr. of Pedagogy, Full Prof., Pro-rector for International Affairs; Honored Teacher of Russia The Yaroslav-the-Wise Novgorod State University 41, Bolshaya Sankt-Peterburgskaya str., Velikiy Novgorod, 173003, Russia • Mikhail.Pevzner(at)novsu.ru Petr Anatolievitch PETRYAKOV Dr. of Pedagogy, Assoc. Prof., Director of the Centre for IT in Education and for International Communication; Head of Chair of Technology Education The Yaroslav-the-Wise Novgorod State University 41, Bolshaya Sankt-Peterburgskaya str., Velikiy Novgorod, 173003, Russia • pap15(at)yandex.ru Marina Viktorovna ALEKSANDROVA Dr. of Pedagogy, Full Prof., Pro-rector for Educational Activities Novgorod Institute for Development of Education 27, Novoluchanskaya str., Velikiy Novgorod, 173001, Russia • niro.niro(at)mail.ru Irina Aleksandrovna DONINA Dr. of Pedagogy, Assoc. Prof., Dept. of Professional Pedagogical Education and Social Management The Yaroslav-the-Wise Novgorod State University 41, Bolshaya Sankt-Peterburgskaya str., Velikiy Novgorod, 173003, Russia • doninairina(at)gmail.com DEVELOPMENT OF INTERGENERATIONAL RELATIONS IN TERRITORIAL COMMUNITIES OF CHILDREN AND ADULTS ..... The content of the study is intergenerational relations in territorial child-adult communitiest. The authors

The content of the study is intergenerational relations in territorial child-adult communitiest. The authors analyze different types of child-adult communities, formulate principles in their intergenerational relations development

**Key words:** children-and-adults community, children-and-adults territorial community, intergenerational relations, prefigurative culture, convergence effect, harmony effect, joint activities

#### Natalia Nikolayevna ZHUKOVITSKAYA

Cand. of Pedagogy, Dean of Additional Education Leningrad Regional Institute of Education Development PTU-56 str., Razmetelovo, Vsevolozhsk distr., Leningrad reg., 188686, Russia • fdop(at)loiro.ru

MANAGING THE GIFTED CHILDREN SUPPORT IN THE REGIONAL EDUCATION SYSTEM .....

The article discusses the management model aimed to support gifted children in the regional educational system in the integrity of its diagnostic, teaching, and control components. This model was developed and tested during the regional experiment; its effectiveness has been confirmed by the results of monitoring studies

Key words: gifted child, hopeful, educational system, management model, system-oriented support

## Marina Sergeyevna YAKUSHKINA

Dr. of Pedagogy, Head of a research laboratory

Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

The article examines the pedagogical phenomenon of curating and the problem of organization of curating at the university. Curating is seen as a form of self-development, self-realization of students, as a the school of patriotism and healthy lifestyle, and as a way to activation of non-formal education and a provision for effective training of future specialists. The principles of the curators' activities, the types of curatorship are suggested

**Key words:** curator, curating, non-formal education, intergenerational relations, student's designing

#### Tatvana Anatolievna FUGELOVA

Cand. of Pedagogy, Assoc. Prof., Dept. of Pedagogy and Methods of Primary and Pre-school Education Tyumen State University • 5, Devyatogo Maya drive, 625007, Tyumen, Russia • fta2012(at)yandex.ru

SOCIO-CULTURAL EDUCATIONAL SPACE OF THE UNIVERSITY AS A MECHANISM OF FORMATION AND DEVELOPMENT OF FUTURE SPECIALISTS' PROFESSIONAL MOBILITY

In the process of training in higher education the students' adaptation to the changed conditions of education, the educational environment, to socio-professional environment takes place, which, in turn, enables the stable functioning during the vocational training. In the educational space of higher school future specialist looks for self-realization, and includes in the process of his/her own professional development

Key words: socio-cultural educational space, professional mobility, social partnership

#### Irina Leonidovna CHELYSHEVA

Teaching Methods Specialist; Graduate Student at St.Petersburg Academy of Postgraduate Teacher Education Informational and Methodical Center of Simferopol, a minicipal institution for further teachers' education 30, Gorkogo str., Simferopol, Republic of Crimea, 295000, Russia • aspirantura88(at)mail.ru

DEVELOPMENT OF HIGH SCHOOL STUDENTS' CULTURAL COMPETENCE AS A RESEARCH PROBLEM

The article proves the relevance of investigating the notion of 'cultural competence', follows the process of studying the relationship between education and culture, outlines ways of solving the problem of developing the cultural competence of comprehensive school students

Key words: cultural competence, multiculturalism, education, comprehensive school, culture

## Svetlana Nikolaevna TOMILINA

*Cand. of Pedagogy, Senior Lecturer, Dept. of Life Safety* • Admiral Ushakov Maritime State University 93, Lenina str., Novorossiysk, Krasnodarskiy krai, 353912, Russia • cbgdgmu(at)yandex.ru

The article considers the main stages and trends of development of the idea of state-patriotic education of naval schools cadets in Russia since the start of national marine education

**Key words:** education, state patriotism, state-patriotic education, concept, cadets, system, patriotism, motherland, development

## Irina Borisovna ZAKHAROVA

Cand. in Philosophy, Assoc. Prof., Dept. of International Cooperation Management Peter the Great Saint-Petersburg Polytechnic University 29, Polytechnicheskaya str., St.Petersburg, 195251, Russia • zakharova(at)imop.spbstu.ru Victor Vladimirovich KRASNOSHCHEKOV Director of The Institute of International Educational programs of Peter the Great Saint-Petersburg Polytechnic University; Doctoral Applicant at Dept. of Pedagogy of The Herzen State Pedagogical University of Russia Peter the Great Saint-Petersburg Polytechnic University

29, Polytechnicheskaya str., St.Petersburg, 195251, Russia • dean(at)imop.spbstu.ru

The article deals with new arrangements for improving the quality of higher education, due to the development of the internationalization of universities. The most important of these ones are the students' participation in international projects and programs. International project activity contributes to a common cultural competencies, to general and professional competencies of students, especially crosscultural competencies. The program of strategic partnerships between universities gives specific opportunities for the implementation of these mechanisms. The effectiveness of the new arrangements is shown on the example of students' participation in the "Our universities" international project, implemented jointly by Peter the Great St. Petersburg Polytechnic University and Leibniz University of Hannover. The project participants were first-year undergraduate students of "Advertising and Public Relations". A competition of promotional materials on topics of interest for both universities was held. Ten winners of the competition took part in a short-term educational program in Germany. Within this program the students improved and presented their individual and group projects together with German students. The project had both negative and positive results. Deficiencies were identified in the formation and development of language competencies, intercultural competencies and general professional competencies in the field of advertising. This experience will allow the teachers of the Polytechnic University to improve their courses. At the same time, the positive dynamics in the formation and development of these competencies was demonstrated, as well as in the development of professionally important qualities of the person of students and in the assimilation of positive value orientations, such as tolerance and corporatism. These results could only be achieved with the implementation of the international project that allows students to expand communications and training activities

**Key words:** quality of higher education, internationalization, strategic partnership of universities, international student projects, intercultural competence

# Aleksandra Yurievna SERGIENKO

Cand. of Pedagogy, Head of research laboratory

Lyudmila Genrikhovna PANFILOVA

Cand. of Pedagogy, Leading Researcher

Irina Ivanovna SOKOLOVA

Dr. of Pedagogy, Full Prof., Director of the Branch

Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

The article attempts to analyze teacher training practices in the form of study placement in Russia and abroad. The process and results of the Program of Education Development in implementation of study

of referendariate, internship and other programs of entering the teacher profession. Several effective technologies of teachers' activity in these placements are described

**Key words:** study placement, teacher training, practice, continuous teacher education, traineeship, probation

#### Aleksandr Vassilievich DOLMATOV

Dr. of Pedagogy, Full Prof., Dept. of Education and Staff Management The Herzen State Pedagogical University of Russia 48, bld. 6, Moika emb., St. Petersburg, 191186, Russia • cafedra.em(at)mail.ru Lyudmila Alekseyevna DOLMATOVA Snr. Lecturer

St. Petersburg Academy of Law

114, Obukhovskoy Oborony avenue, 192012, St.Petersburg, Russia • http://www.jurac.ru/feedback/

The article deals with integration of design and game technologies of students' learning. It presents the conditions for effective integration of game and design methods within the technology model

**Key words:** integration, educational technology, game learning models, project learning models, learning process, learning objectives, competences

#### Yuri Fedorovich KURAMSHIN

Dr. of Pedagogy, Assoc. Prof., Head of Dept. of Theory and Teachings Methods of Physical Education The Lesgaft National State University of Physical Education, Sport and Health 35, Dekabristov str., St.Petersburg, 190021, Russia • imfk-418(at)yandex.ru

# **Ivan Ivanovich KRUGLIK**

Snr. Lecturer, Graduate Students, Dept. of Physical Education Saint-Petersburg University of the Humanities and Social Sciences 15, Fuchika str., Saint-Petersburg, 192236, Russia • kaffiz(at)gup.ru

A STUDY OF THE EFFECTIVENESS OF STUDENTS' OLYMPIC EDUCATION ON THE BASIS 

The paper is devoted to the organization of the Olympic education of university students on the basis of distance teaching technology. The purpose of the study was to develop and validate remote teaching technology of training university students to the 'Olympic education' educational module. The results of the study and its scientific innovation is developing the module 'Olympic education' itself; its presents is contents in the paper. The module is taught to the students with the specially developed distance educational technology consisting of several stages. The authors experimentally proved the effectiveness of this technology, which resulted in an increase of the students' Olympic literacy, their displayed introduction to the ideals and values of the Olympism. The practical significance of the study is the bringing the above-mentioned distance teaching technology into the practice of 'Physical Culture' and 'Olympic Education' academic disciplines

Key words: Olympic education, distance teaching technology, students

#### Liliya Vladimirovna REZINKINA

Cand. of Pedagogy; College of Technology, Modelling, and Management, Deputy Head of the College Saint-Petersburg State University of Technology and Design 8, Tsvetochnaya str., St.Petersburg, 196084, Russia • ktmu(at)sutd.ru

TECHNOLOGIES OF FORMATION OF COMPETENCE IN A BROAD RANGE OF THE PERSON'S PROFESSIONAL ACTIVITIES .....

..... 169

The article shows that the socio-economic changes in modern society demanded the revision of educational policy in the development of technologies aimed at the formation of competencies for different groups of adults

Key words: adult education technologies, and ragogical approach and principles of adult education, self-educational competence

## Anton Anatolievich MOSHTAKOV

Cand. of Pedagogy, Assoc. Prof., Dept. of Vocational Education, Faculty of Vocational Education Leningrad Regional Institute of Education Development 25-a, Chkalovskiy avenue, St.Petersburg, 197136, Russia • frpo(at)loiro.ru

ON THE QUESTION OF USING THE CLUSTER APPROACH TO DEVELOPMENT OF MODERN EDUCATIONAL SYSTEMS ..... 173

The article shows that the trend of modern economic development in rapidly changing market conditions have revealed the problem of finding innovative approaches and mechanisms of cluster management education for ensuring high quality educational services

Key words: cluster approach, types of clusters, educational and industrial clusters

#### Andrey Gehrikhovich MAIBUROV

Cand. of Pedagogy, Assoc. Prof., Head of Dept. of General Technical Disciplines & Technology Teaching Methods; Pro-Rector for Research Activities of Komi State Pedagogical Institute Svktvvkar State Universitv

55, Oktvabrskiv avenue, Syktyvkar, 167001, Russia • kodmot(at)syktsu.ru

## **Olga Yurievna PISNOVA**

Teaching Methods Specialist

"Children's Creative Works House of Vorkuta City", a municipal educational institution 7, Tsentralnaya sq., Vorkuta, Komi Republic, 169900, Russia • moudoddomdt(at)gmail.com

MANAGING STUDENTS' ACTIVITIES IN ADDITIONAL TECHNOLOGY EDUCATION IN CONDITIONS

## OF PROIECT TEAMS .....

The article deals with the problem of modeling pedagogical management of the project activities of students in the conditions of the creation of project teams. The authors shows the features of structure and content of the proposed model aimed to manage design activity of students in the process of further technological education

**Key words:** model of pedagogical management, pedagogical management of project activity, additional technological education, project team, project group, learning in project group

#### Nadezhda Igorevna CHERNETSKAYA

PhD in Psychology, Assoc. Prof., Dept. of Educational and Children Psychology

# Elene Aleksandrovna KEDYAROVA

PhD in Psychology, Head of the Dept. of Educational and Children Psychology Irkutsk State University

1, Karl Marx str., Irkutsk, 664003, Russia • cherna(at)vandex.ru • kafedra408(at)mail.ru

The article describes the main aspects and difficulties in applying training methods for the development of creative thinking in the comprehensive school in Russia. The author shows limitations of the training method conditioned by the educational process, as well as its modifications considering this process

Key words: creativity, pupils' creative thinking, training, training sessions

#### Svetlana Vasilievna IVANOVA

Cand. of Pedagogy, Snr. Researcher Pavel Borisovich SURTAYEV Cand. of Pedagogy, Cand. of History, Snr. Researcher Saint-Petersburg Branch of the Institute of Management of Education of Russian Academy of Education 2, Chernyakhovskogo str., St.Petersburg, 191119, Russia • ipo(at)iporao.ru

ASSESSMENT OF OUALITY OF CONTINUOUS PEDAGOGICAL EDUCATION .....

The article shows the methodological management in assessing the quality of continuous pedagogical education. It reveals the role of networking in this activity on the example of the model in the format 'washback/backwash'.

**Key words:** professional competence, continuous pedagogical education, networking, modeling systems for detecting results, methodological management

## Leonid Sergeyevich ILYUSHIN

Dr. of Pedagogy, Full Prof., Dept. of Continuous Philological Education and Educational Management; Full Prof. at Dept. of Institutional Economics at Higher School of Economics, Saint-Petersburg Saint Petersburg State University

11, Universitetskava emb., St. Petersburg, 199034, Russia • leonidil62(at)mail.ru Anastasia Anatolievna AZBEL

Cand. of Psychology, Assoc. Prof., Dept. of Psychology and Pedagogy of Personal and Professional Development Saint Petersburg State University

6, Makarova emb., Saint-Petersburg, 199034, Russia • aaa468(at)gmail.com

The article deals with the methodological and organizational studies plan, which aimed to survey the modern Russian teacher personality. The authors provides a model of the structured interview with teachers combined with observation. The proposed model is based on the ideas of existential psychology, and positive approach to the assessment of personal growth

Key words: awareness, personal sense of professional activities, semi-structured interview, modern Russian teacher

## Elena Anatolievna KOSHKINA

Cand. of Pedagogy, Assoc. Prof., Dept. of Pedagogy, Institute of Humanities Northern (Arctic) Federal University 36, Arkhangelskove road, Severodvinsk, 164520, Russia • elenkoshkina(at)rambler.ru

CRITERIA AND PROCEDURE FOR SELECTION OF TEXTS FOR THE STUDY OF HISTORICAL PROCESS OF DEVELOPING THE DOMESTIC DIDACTICS TERMINOLOGY 

The article describes the general characteristics of sample complex of historical and pedagogical sources and procedure of its development. As the basis for including historical sources into the sampling complex of pedagogical texts the author proposes: the kind of the text; its historical, linguistic, stylistic and structural authenticity, and information opportunities

Key words: historical and pedagogical source, criterion, sample complex of texts, didactic term

## Tamara Aleksandrovna ZAGRIVNAYA

Cand. of Pedagogy, Assoc. Prof., Dept. of Management Leningrad Regional Institute of Education Development 25-a, Chkalovskiy avenue, St.Petersburg, 197136, Russia • kaf\_upr(at)loiro.ru

The article presents the results of the organization of experimental activities in the educational institution. The features of teacher's and students' research and innovation activities in real educational practice of modern school are revealed

**Key words:** innovation activities, research, innovative school, modern education strategy, school experimental activities

#### Aleksev Vladislavovich KURILOV

Deputy Head of the Dept. to Ensure Combat Activities of Internal Troops St. Petersburg Military Institute of the Russian Interior Ministry Forces

1, Lyotchika Pilyutova str., St.Petersburg, 198206, Russia • nimirovskiy(at)spvi.ru

TEACHING STUDENTS IN THE UNIVERSITIES OF INTERNAL TROOPS OF THE MINISTRY FOR INTERNAL AFFAIRS 

The article raises the problem of professional training of students of higher education institutions of internal troops of the Russian MIA, discovers ways to increase their professionalism in the field of engineering service and combat activity with the use of didactic system of engineering training.

Key words: vocational training, didactic system, engineering training, cadets

## Ekaterina Fedorovna NOVGORODOVA

Graduate Student, Dept. of Educational Psychology Amur State University of Humanities and Pedagogy 17/2, Kirova str., Komsomolsk-on-Amur, 681000, Russia • mail(at)amgpgu.ru COMPARATIVE ANALYSIS OF PERFECTIONISM OF YOUNG PEOPLE FROM INSTITUTIONS OF VARIOUS

PROFESSIONAL LEVEL

..... 211

The paper concerns the manifestation of students' perfectionism depending on their educational level. The sample includes students of different educational institutions (elementary professional education, secondary and higher vocational education). 259 male and 261 female (N=520) aged from 16 to 22 (middle age  $18\pm1,8$ ) were examined. Research method used is "Multidimensional Perfectionism Scale" by V.A. Yasnaya and S.N. Enikopolov. The conclusion is made about significant differences perfectionism of young people receiving different education. Among colleges minimum levels of perfectionism were diagnosed. The maximum expression of perfectionism is reached in self-reports of representatives from elementary professional schools, that actualizes psychological support for awareness of their own opportunities and limitations. An intermediate position is occupied by university students

Key words: perfectionism, educational system, professional education, student youth

#### Victoria Victorovna GROMOVA

Graduate Student

St. Petersburg Academy of Postgraduate Pedagogical Education 11-13, Lomonosov str., St.Petersburg, 191002, Russia • enimo\_appo(at)mail.ru

The article presents the model of the conceptualization of teaching experience; describes the principles of teachers' acquiring the ways of problematization, awareness, understanding, application and reflection of their pedagogical experience

**Key words:** conceptualization of teaching experience, stages of experience study, mechanisms of generalization of teacher's professional experience, model of experience conceptualization

#### Anna Valentinovna OKERESHKO

Specialist of Dept. of Postgraduate Education; Graduate Student at Dept. of Pedagogy and Andragogy Saint-Petersburg Academy of Postgraduate Pedagogical Education 11-13, Lomonosov str., St.Petersburg, 191002, Russia • aspirantura88(at)mail.ru INFORMAL EDUCATION AS A FACTOR OF PERSONAL-AND-PROFESSIONAL DEVELOPMENT

It is shown that informal education is the system-organising starting point for the development of a professional in the space of modern culture

**Key words:** formal education, non-formal education, informal education, vocational education, modern culture

#### **Oksana Viktorovna FILATOVA**

Graduate Student The Herzen State Pedagogical University of Russia 48, Moika emb., bld.11, St.Petersburg, 191186, Russia • herzen-kp(at)mail.ru

FACTORS AND TRENDS IN DEVELOPMENT OF DYSFUNCTIONAL FAMILIES .....

The article considers the main reasons influencing emergence of new forms of dysfunctional family, and provides some statistical data which determine the direction for further work

**Key words:** dysfunctional family, deviations, criteria of dysfunctioning, family of 'high-risk group', social crisis, social orphanhood, social inequality

## Kobena Severin GBOKO

Graduate Student The Herzen State Pedagogical University of Russia 48, Moika emb., St.Petersburg, 191186, Russia • kobena.severin(at)gmail.com

This article deals with the construction of the reform during the implementation of innovation processes in university education in the Republic of Cote d'Ivoire

Key words: university education, innovation, modernization

#### Elena Evgenievna DUDKOVSKAYA

Applicant for Cand. of Pedagogy degree

Tyumen Regional State Institute for Development of Regional Education 73, Malygina str., Tyumen, 625000, Russia • togirro-kpa(at)mail.ru

DEVELOPMENT OF STUDENT'S COMMUNICATIVE COMPETENCE WHEN USING ACTIVITY APPROACH TO THE LEARNING 

The article highlights different approaches to the notion of communicative competence, outlines the basic structural components of communicative competence, determines the conditions of effective development of communicative competence of the learner in the implementation of the new educational standard

Key words: communicative competence, language personality, federal state educational standard, activity-based communicative approach to learning, interactive methods, dialogue, reflection

## Editorial

The colleagues and the followers remember the outstanding Russian scientist A. A. Makarenya (1930-2015). A brief review of his extensive scientific and social activities is given.

**Key words:** Aleksandr Aleksandrovich Makarenya, Mendeleev studies, popularization of science, Chemistry, Pedagogy, regional pedagogical studies, philosophy of science, adult education

✧